



## **The Number One Flexible Packaging Supply Company has the Number One Employees!**

COLLIERVILLE, Tenn., September 27, 2023 – ClearBags, Chief People Leader, Tracey Lynn Lowry, was nominated for the HR Impact Award by the Memphis Business Journal and won in the Private business category. Tracey Lynn also participated in a panel discussion with her peers providing insights on various topics under the HR umbrella. Lastly, she was recognized as “Most Likely to Change the World”. It was a great night to celebrate Tracey Lynn and ClearBags.

### **The Road to the Nomination**

Tracey Lynn stated “As a young adult I was empowered to be a changemaker. I spent a year traveling the globe with over 100 students from 17 countries. This experience broadened my view of the world. I lived with people from diverse cultures, gained unique perspectives, volunteered with divergent populations in communities around the world, and gained self-awareness. The HR field provides a similar experience of working with unique individuals, influencing, advocating, and empowering people, shaping culture, appreciating differences, team-building, practicing analytical and unconventional thinking, and impacting change management through people. To use my gifts and talents to improve the lives of others is a blessing.”

She joined ClearBags in July of 2018 and was part of the headquarters move to Tennessee. While moving her family across the country, she continued to provide strong HR support, benefits and compensation strategies in all three of our locations. Being the Chief People Leader, Tracey Lynn has the unique ability to take a dynamic approach, incorporating data-driven insights, strategically focusing on goals, while building a vibrant culture of authentic and transparent communication. She is a true leader as well as an asset to our organization.

Tracey Lynn states, “engaging and listening is one of her favorite parts of the job. It’s not only the spoken words but also the unspoken cues that allow me to better understand, collaborate, remove barriers, connect, anticipate, and innovate. Building trusting, and transparent relationships is rewarding.”



Nominations for awards like these usually recognize individuals who have made significant contributions to the field of Human Resources and have had a positive impact on their organizations or the HR profession as a whole. Receiving such a nomination is a testament to Tracey Lynn's dedication and accomplishments in the HR field.

### **About the Awards Ceremony**

The awards ceremony was September 26, at The Theatre of Memphis, hosted by the Memphis Business Journal. It was a prestigious event with a cocktail hour followed by the event program. It was an exciting opportunity for Tracey Lynn and the other nominees to be celebrated for their outstanding work in HR.

### **About ClearBags**

An innovative packaging supplier for 31 years, ClearBags offers the widest range of high-quality, product packaging solutions that ship and store flat with low minimums for customization, ease of ordering, speed of delivery, and the support of packaging experts. Explore and learn more about how ClearBags is empowering businesses of all sizes with memorable, and affordable packaging for their year-round needs.

<https://www.clearbags.com/>